

March 2025 Range Review



WILTSHIRE
EST. FARM 1991
FOODS

Making a real difference

Dear Customer,

We are pleased to inform you of upcoming changes to apetito's product offering, which will be launching for Spring/Summer 2025.

These product changes will be going live on Thursday 20th March 2025. At this point, stock of new products will be available to order via the usual channels and products being delisted will no longer be readily available, although some residual stock may remain.

Please speak to your Account Manager if you have any further queries, comments, or concerns. Otherwise, we look forward to inspiring you with our new dishes in March 2025.

With kind regards,

apetito | Wiltshire Farm Foods



Dietary Coding

GF Gluten Free

DF Made Without Milk

V Vegetarian

VG Vegan



Sophia Cornelius apetito Dietitian

"We believe it's essential for children to explore new and exciting flavours from an early age, helping them develop a lifelong healthy eating habits. Our chefs carefully prepare every nursery meal with little ones in mind, using nutritious ingredients, flavours they enjoy, and quality you can trust."



NEW! Breaded Chicken Fillets: 324469/328469

Multiportion, Twin & Individual Meals

Our Multiportion and Twin Portion range will be undergoing a number of exciting changes for Spring/Summer 2025, introducing fantastic new dishes as well as improvements to some of our current dishes.

New Product					Comments	
Name	Product Code	Dietary Info				
		GF	V	VG		DF
Breaded Chicken Fillets	324469				• Excellent with chips, potatoes or in a bread roll as a burger. These delicious chicken breast fillets are coated in a crispy golden breadcrumb.	
	328469					
Hot Chocolate Brownie	324898		•		It proved so popular at Christmas that we can't help but make it a permanent feature in our product range - our delicious, decadent hot chocolate brownie.	
Chickpea & Apricot Tagine	324981		•	•	• Originally introduced for Christmas, our tagine - featuring a warming mix of sweet spices, chickpeas, and apricots - is now a permanent part of our product range.	
	328981					

Product Improvements

We are committed to continually improving our dishes with recipe developments, as well as investment into new equipment within our Production Kitchens. The product improvements below will enhance product quality, please contact your Account Manager for more information.

Delisting Product		New Product						Comments
Name	Previous Product Code	Name	Product Code	Dietary Info				
				GF	V	VG	DF	
Cheese & Onion Pie	324742	Cheese & Onion Pie	324742		•			Our delicious Cheese and Onion Pie is better than ever, now with an improved pastry!
	324742		324742					
Cabbage	324757	Cabbage	324982	•	•	•		We've brought our Cabbage portion sizes in line with our other vegetable sides to help improve regeneration.
	328757		328982					
Cauliflower	324758	Cauliflower	324983	•	•	•		Following feedback, we've amended the quantity of Cauliflower in the multiportion to ensure an even cook.
	328758		328983					

Improving Service

As part of our ongoing commitment to improve service and product availability, we are re-evaluating our extensive range to identify opportunities for improvements and eliminate duplication. The aim is to help simplify our offering and amplify the quality of our meals.

In March the following products will be removed from our ranges to help support a better and brighter future:

Delisting Product		Replacement Product					
Name	Previous Product code	Name	New Product code	Dietary Info			
				GF	V	VG	DF
Cumberland Pie	324136	Cottage Pie	324114				
	328136		328114				
Sliced Turkey in Gravy	324660	Sliced Chicken in Gravy	324445				
	328460		328445				
Vegan Root Vegetable Pie	324958	Meat Free Mushroom & Chicken Style Pie	324953				
	328958		328953				



For more information please contact your dedicated
Account Manager, or Education@apetito.co.uk

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